

MILLENNIALS & MARRIAGE

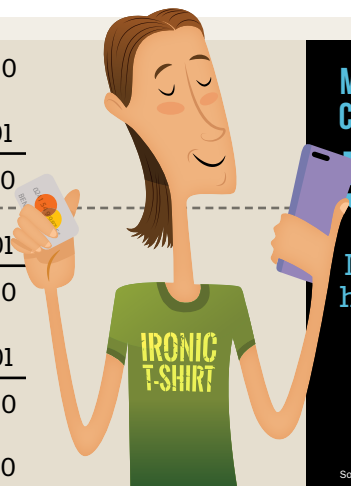
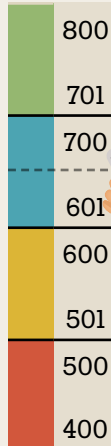


Said "I Do"
28%

Unsure
32%

Plan to say "I Do"
40%

Source: PEW Research (28%); Goldman Sachs (40%)



MILLENNIALS & CREDIT SCORES
50% of all Millennials have a FICO score of **650** or higher!

Source: FICO Banking Analytics Blog

MGIC

→ and the ←
MILLENNIAL GENERATION

HELLO!
HOME BUYER



52%

of Lenders want to increase marketing to First-Time HomeBuyers.

Source: Fannie Mae Economic and Strategic Research Group

MILLENNIAL MARKETPLACE

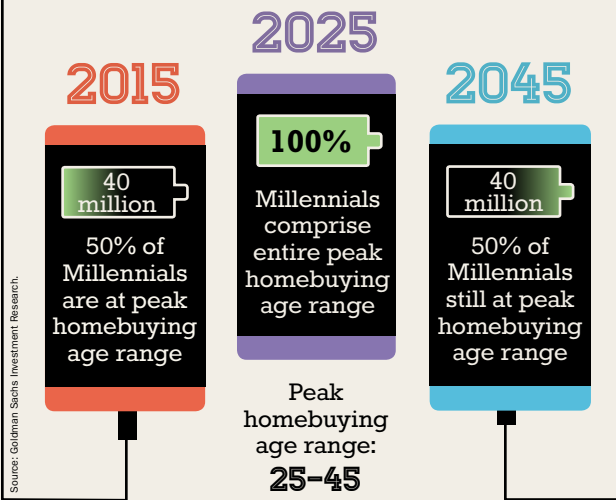
Median Millennial Money Maker

\$61,003
Ages 18-35



Source: PEW research

There are Approximately 80 Million Millennials in the United States.



Millennial: [mil-len-ee-uhl] Noun. A person born between 1980 and 2000; a member of Generation Y.

MILLENNIALS AND HOMEOWNERSHIP

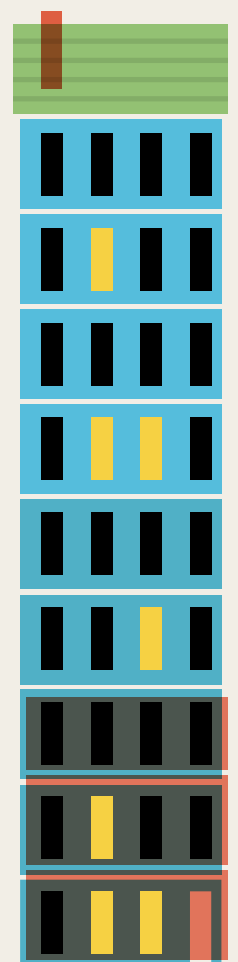
10% will continue renting

90% would prefer to own a home

29.9% still live with their parents

Ages 18-35

Source: CNN Money



THIS CLEVER MILLENNIAL INFOGRAPHIC HAS BEEN BROUGHT TO YOU BY YOUR FRIENDS AT MGIC!